



Engagement Opportunities for Companies and Groups

Any Baby Can is a leader in parent education, family health and child development programs in Central Texas. Your support helps increase access to quality, evidence-based programs for thousands of parents and children across Central Texas. Corporate partnership is a highly visible and meaningful way to support our mission.

We have opportunities at all levels and will customize a partnership to meet your business goals. Together, we're helping families build stability, develop skills, and unlock each child's full potential.

Support Our Family Programs

- **Become a Mission Partner**
Mission partners make a significant, annual investment that fuels innovation and provides the resources we need to meet increasing demand for our services.
- **Underwrite a Program Event**
Select from a variety of program activities to ensure alignment with your team values and engagement preferences. Your support has an immediate, direct benefit on a specific group of clients and staff.
- **Volunteer as a Team**
Whether you're looking for team-building activities or individual leadership opportunities, we offer a variety of ways to engage and motivate your employees while also supporting our programs.

For more information or to become a corporate partner, contact Michele Speich at 737-666-5075 or michele.speich@anybabycan.org.



PARTNER BENEFITS

Gain visibility in the community as a company that gives back to families and children.

Engage your team in meaningful and rewarding ways that have a direct impact on our clients.

Customized partnerships align with your company values and business goals.

Any Baby Can

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anybabycan.org

Mission Partner | \$20,000+

This exclusive partnership generates the greatest visibility for your company while fueling Any Baby Can's efforts to continuously improve and meet the demand for quality family services.

Mission Partners make an annual contribution of \$20,000 or higher in unrestricted funding to ensure that we stay ahead of client and community needs. This investment makes it possible to provide support to more than 3,000 parents and children each year, and plays a vital role in our ability to grow and innovative.



Mission Partner Benefits

Brand Visibility

- Premier logo placement highlighting the Corporation as a Mission Partner on Any BabyCan's website (averages nearly 5,000 visitors per month).
- Company logo included in monthly email newsletters (distributed to nearly 6,000 subscribers per month)
- Company logo included on one Mission Video featuring a client story. The video will be shared on Any Baby Can's social media and we encourage you to share it as well.
- Company logo included on key program and event materials.
- Company logo included in annual impact reports, digital and print.
- Opportunity to collaborate on a specific impact initiative or project.
- Opportunity to use a customized promotional toolkit with co-branded messaging and images to be distributed by both your company and Any Baby Can.

Appreciation and Engagement

- You'll be invited to an annual corporate partner appreciation event.
- Your employees may choose to participate in leadership opportunities, like serving as a member of our Community Advisory Board or joining our group of Vision Makers.
- Your team can sign up for a variety of volunteer opportunities to experience our work throughout the year.

Custom Partner Opportunities

- As a Mission Partner, you may select a program event or project to underwrite as part of your contribution (see page 5-6).
- Premier logo placement on key program and event materials associated with the event or project you select to underwrite, including a shoutout on social media.
- Invitation for you and other company representatives to attend as VIP guests at the selected program event.
- Preferential volunteer options for company employees at the selected program event.

Thrive Partner | \$10,000-\$19,999

Thrive Partners make an annual commitment of unrestricted agency funding at a level of \$10,000 - \$19,000. The contribution may be given at once or in increments over a one-year period.



Thrive Partner Benefits

Brand Visibility

- Premier logo placement on print and digital materials spotlighting your support of one program event or project
- Company name included in annual impact reports, digital and print
- Opportunity to provide branded merchandise for program participants, promoting your company and distributed by Any Baby Can (items are provided by the Mission Partner and must be approved by Any Baby Can)
- Opportunity to use a customized promotional toolkit with co-branded messaging and images to be distributed by both your company and Any Baby Can.

Appreciation and Engagement

- You'll be invited to an annual corporate partner appreciation event.
- Your employees may choose to participate in leadership opportunities, like serving as a member of our Community Advisory Board or joining our group of Vision Makers.
- Your team can sign up for a variety of volunteer opportunities to experience our work throughout the year.

Custom Partner Opportunities

- As a Thrive Partner, you may select a program event or project to underwrite as part of your contribution (see page 5-6).
- Premier logo placement on key program and event materials associated with the event or project you select to underwrite, including a shoutout on social media.
- Invitation for you and other company representatives to attend as VIP guests at the selected program event.
- Preferential volunteer options for company employees at the selected program event.

For more information or to become a corporate partner, contact Michele Speich at 737-666-5075 or michele.speich@anybabycan.org.

Underwrite a Program Event

Support a specific program event or activity that aligns with your company's values, and have an immediate and direct impact on the client's served by that initiative.

Our programs host a variety of client events throughout the year, thanks to generous support from our corporate partners. Choose from activities ranging from summer camps, to graduations and other special events designed to celebrate and uplift our clients.



Corporate Partner Benefits

Benefits will be customized based on the type of activity you select and your level of support. Corporate partners are often recognized in multiple ways, including: social media, event signage, emails, print materials, and more.

Program Events and Activities

Camp Grey Dove

A week-long summer camp designed for children who have or had cancer and their siblings. Campers benefit from meeting other kids who understand, as well as making new friends, trying new things, and "taking a break" from family stress. Serves about 35 campers.

- Underwrite the full cost of the summer camp: \$30,000
- Cover the cost of the facility and camp counselors: \$20,000
- Cover the cost of transportation to camp, plus camp director and nurse fees: \$5,500

Adopt-a-Family

Adopt-a-Family matches client families with people in our community who are able to provide a holiday gift for each family member. Serves about 200 client families.

- Underwrite event expenses: \$5,000
- Cover the cost of gifts for families not adopted by individuals: \$2,500

Back-to-School Supplies

Each year Any Baby Can provides backpacks filled with school supplies to client students, including siblings of clients, so they start off the school year ready and eager to learn. Serves about 200 students from preschool through high school.

- Cover the cost of backpacks and supplies for nearly 200 children in our programs: \$5,000

Parents' Night Out

A special evening out for parents whose kids have cancer or a chronic illness. Parents get pampered and build community while gaining respite from stressors of everyday life. Serves about 50 parents.

- Underwrite event expenses: \$5,000

Client Family Events

Whether it's a chance to climb on top of a fire truck, have an outdoor movie night, or enjoy "trunk or treat," our clients and staff love these memory-making family events! Serves about 50 children and parents per event.

- Underwrite event expenses: \$3,000

Client Graduation, Healthy and Fair Start Program

A celebration for families who have completed our Healthy & Fair Start program. This event recognizes those who have partnered with a Certified Parent Educator for two years, working together so their children can thrive. Serves about 100 individuals.

- Underwrite event expenses: \$3,000

Client Graduation, Nurse-Family Partnership Program

This graduation is a fun, festive opportunity for our Nurse-Family Partnership graduates. It's a powerful ceremony these first-time moms who have been with their personal nurses for two years and have been supported through pregnancy and post-partum! Serves about 60 individuals.

- Underwrite event expenses: \$3,000

Mom's Connection Support Groups

New parents thrive with community! These weekly events offer emotional support and connection for pregnant and first-time mothers. Groups are led by our No Estás Solo therapists. Serving 20 individuals weekly.

- Underwrite support group expenses: \$1,000

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Sign Up to Volunteer

Select from a variety of meaningful volunteer opportunities offered throughout the year. We'll also work with you to customize the volunteer experience for you and your team.

Volunteers make it possible to deliver life-changing services to children and families throughout Central Texas. We work with our program staff to identify and match volunteers with the right activities. In many cases, volunteers help create experiences for our families, while not directly engaging with clients.



Volunteer Opportunities

Group Volunteering

Volunteering as a group can be a highly rewarding experience for your employees. We offer a variety of volunteer opportunities throughout the year that are great for groups, including special events and unique program support activities.

Our corporate partners receive priority when we recruit volunteers for these activities. We will also work with you to customize your group volunteer experience so it meets your needs.

Company Project or Drive

Many corporate partners love to jump in through a donation drive or special project. Our clients benefit greatly from back-to-school backpacks and supply drives, diaper drives, and more.

Small projects are also offered for groups to work on from the comfort of your home or office.

Committee Volunteers

We're always looking for professionals and thought leaders from our community to share their knowledge and experience. Committee volunteers enhance their leadership skills while improving our work and how we serve families.

Individual Volunteers

We always have opportunities for individuals to engage in our work as a volunteer. When your employees choose to volunteer with Any Baby Can, they not only feel invested in improving our community but also in the overall success of your corporate volunteer program.

Sign Up to Volunteer

Visit the QR code or contact our Volunteer and Outreach Coordinator at volunteer@anybabycan.org.

