

# One Stellar Night

Our goal is to make your sponsorship shine with purpose, highlighting how your company is creating positive impact directly addressing the challenges we all face, but that are so much greater for the families we serve. Your sponsorship will provide critical resources to achieve our mission and support a fun, inspiring event bringing our community together to build brighter futures.

## PRESENTING | \$20,000

### BRAND VISIBILITY

- Logo placement on:
  - event marketing materials
  - event webpage and guest registration pages
  - dedicated recognition during the event
  - post-event materials
  - social media
- Personalized recognition by the CEO during the event
- Complimentary ad displayed during the event
- Option to include a branded item in the VIP party bags or private party menu (provided by sponsor and approved by Any Baby Can)
- Recognition in the printed event program includes logo

### EXPERIENCE BENEFITS

- 10 guests will receive a VIP party bag with charcuterie and wine, personally delivered to their home OR
- Option to host a private in-home watch party for 10 guests\* (or other preferred location); catering provided for happy hour; personal craft bartender to prepare specialty cocktails
- Private drawing for a gift card/experience
- Complimentary raffle ticket

*\*Covid-19 continues to impact in-person gatherings and we strongly encourage following social-distancing protocols in selecting guests and location.*

## VIP | \$15,000

### BRAND VISIBILITY

- Logo placement on:
  - event marketing materials
  - event webpage and guest registration pages
  - dedicated recognition during the event
  - post-event materials social media
- Complimentary ad displayed during the event
- Option to include a branded item in the VIP party bags or private party menu (provided by sponsor and approved by Any Baby Can)
- Recognition in the printed event program includes logo

### EXPERIENCE BENEFITS

- 10 guests will receive a VIP party bag with charcuterie and wine, personally delivered to their home OR
- Option to host a private in-home watch party for 10 guests\* (or other preferred location); party menu includes charcuterie, heavy apps, wine and craft beer
- Private drawing for a gift card/experience
- Complimentary raffle ticket

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## SPARKLING EXPERIENCE | \$10,000

### BRAND VISIBILITY

- Logo placement on:
  - event marketing materials
  - event webpage and registration page
  - premier recognition during the event
  - post-event materials
  - social media
- Complimentary ad displayed during the event
- Option to include a branded item in the VIP party bags (provided by sponsor and approved by Any Baby Can)
- Recognition in the printed event program includes logo

### EXPERIENCE BENEFITS

- 8 guests will receive a VIP party bag with charcuterie and wine, personally delivered to their home OR
- Option to host a private in-home watch party for 8 guests\* (or other preferred location); menu includes charcuterie, heavy apps, wine and craft beer
- Private drawing for a gift card/experience
- Complimentary raffle ticket

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## LITTLE SPARKS | \$10,000

Exclusive sponsorship featuring a youth give-back project. Kid-to-Kid project kits will be complimentary to the sponsor and available for all guests to purchase. Kits will include sponsor recognition.

### BRAND VISIBILITY

- Logo placement on:
  - event marketing materials
  - event webpage and registration page
  - premier recognition during the event
  - post-event materials
  - social media
- Complimentary ad displayed during the event
- Option to include a branded item in the VIP party bags (provided by sponsor and approved by Any Baby Can)
- Recognition in the printed event program includes logo

### EXPERIENCE BENEFITS

- 8 guests will receive a VIP party bag with charcuterie and wine, personally delivered to their home OR
- Option to host a private in-home watch party for 8 guests\* (or other preferred location); menu includes charcuterie, heavy apps, wine and craft beer
- Private drawing for a gift card/experience
- Complimentary raffle ticket

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## SPOTLIGHT STORIES | \$5,000

Exclusive sponsorship highlighting our staff and clients' successes.  
Event video clip will include sponsor recognition..

### BRAND VISIBILITY

- Logo or name placement on:
  - event marketing materials
  - event webpage and registration page
  - premier recognition during the event
  - social media
- Ad space for purchase, included on banner ad displayed during the event
- Recognition in the printed event program includes logo

### EXPERIENCE BENEFITS

- 6 guests will receive a VIP party bag with charcuterie and wine, personally delivered to their home OR
- Option to host a private in-home watch party for 6 guests\* (or other preferred location); menu includes charcuterie, heavy apps, wine and craft beer
- Private drawing for a gift card/experience
- Complimentary raffle ticket

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## BRIGHTER TOGETHER | \$5,000

Exclusive sponsorship highlighting gratitude. Special, customized sponsor recognition will be included.

### BRAND VISIBILITY

- Logo or name placement on:
  - event marketing materials
  - event webpage and registration page
  - premier recognition during the event
  - social media
- Ad space for purchase, included on banner ad displayed during the event
- Recognition in the printed event program includes logo

### EXPERIENCE BENEFITS

- 6 guests will receive a VIP party bag with charcuterie and wine, personally delivered to their home OR
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## SHINE IT FORWARD | \$5,000

Exclusive sponsorship underwriting pay-it-forward auction package - a respite and team-building day for Any Baby Can staff. Sponsor will be the guest of honor and the auction package will feature logo recognition.

### BRAND VISIBILITY

- Logo or name placement on:
  - event marketing materials
  - event webpage and registration page
  - premier recognition during the event
  - social media
- Ad space for purchase, included on banner ad displayed during the event
- Recognition in the printed event program includes logo

### EXPERIENCE BENEFITS

- 6 guests will receive a VIP party bag with charcuterie and wine, personally delivered to their home OR
- Option to host a private in-home watch party for 6 guests\* (or other preferred location); menu includes charcuterie, heavy apps, wine and craft beer
- Private drawing for a gift card/experience
- Complimentary raffle ticket

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## PRODUCTION | \$5,000

### BRAND VISIBILITY

- Logo or name placement on:
  - event marketing materials
  - event webpage and registration page
  - premier recognition during the event
  - social media
- Ad space for purchase, included on banner ad displayed during the event
- Recognition in the printed event program includes logo

### EXPERIENCE BENEFITS

- 6 guests will receive a VIP party bag with charcuterie and wine, personally delivered to their home OR
- Option to host a private in-home watch party for 6 guests\* (or other preferred location); menu includes charcuterie, heavy apps, wine and craft beer
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## LUMINARY | \$2,500

### BRAND VISIBILITY

- Name placement on:
  - event marketing materials
  - event webpage and registration page
- Recognition in the printed event program

### EXPERIENCE BENEFITS

- 4 guests will receive a VIP party bag with charcuterie and wine, personally delivered to their home OR
- Option to host a private in-home watch party for 4 guests\* (or other preferred location); menu includes charcuterie, heavy apps, wine and craft beer
- Private drawing for a gift card/experience

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