**3,239 CLIENTS SERVED**

- 97% Are prepared to plan for their family's future
- 98% Are more confident parents
- 99% Know more about child development

100% of clients would recommend Any Baby Can to another family.

### MEET NATALIE

When Natalie’s son Camrin was born prematurely at 28 weeks, she knew there would be challenges in her tiny boy’s life. He worked with Any Baby Can to receive physical therapy, occupational therapy, speech therapy, and developmental and nutrition services.

When Camrin was 4 years old, his brother Zeno was born, also a preemie. Natalie decided to change her life in order to better care for her kids. She attended child development conferences and parenting classes inspired by her experience and seeing her sons flourish with the support of Any Baby Can. Natalie started her own daycare business.

Natalie’s story shows us just how life changing it can be when you have access to the right resources and are dedicated to improvement.

“I was a mother who couldn’t keep a job because of my son’s special needs, appointments, behavioral issues and illnesses. With the support I received from Any Baby Can, I was able to get my son the help he needed, and fulfill my own professional dreams.”

### STRENGTHENING FAMILIES SO CHILDREN SUCCEED

**Impact Report, September 2017 – August 2018**

Any Baby Can guides parents in building confidence, nurturing relationships, and planning for the future so children reach their full potential. With programs that meet clients where they are – at home, work or school – Any Baby Can provides in-home therapy, parent education, medical case management, resource navigation and other support services.

### SERVING MORE FAMILIES

Any Baby Can expanded its team and geographic reach, increasing the number of clients served by 9% over the previous fiscal year. The majority of clients are Hispanic, experience extreme poverty, and live in Travis County.

<table>
<thead>
<tr>
<th>Category</th>
<th>City of Austin</th>
<th>Any Baby Can</th>
</tr>
</thead>
<tbody>
<tr>
<td>The majority of clients are Hispanic</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>The majority of clients experience extreme poverty</td>
<td>85%</td>
<td>35%</td>
</tr>
</tbody>
</table>

#### Demographics

- **City of Austin**
  - Above FPL: 65%
  - In Poverty (50-100%): 7%
  - Extreme Poverty (less than 50% FPL): 8%

- **Any Baby Can**
  - Above FPL: 65%
  - In Poverty (50-100%): 7%
  - Extreme Poverty (less than 50% FPL): 8%

#### Geographical Reach

- The majority of clients live in Travis County.
- 78% of clients live in Travis County.
- 15% of clients live in Hays County.
- 5% of clients live in Williamson County.

#### Client Characteristics

- The majority of clients are Hispanic.
- Other:
  - White: 7%
  - Asian: 7%
  - African/African American: 35%
- In Poverty (50-100%):
  - White: 7%
  - Asian: 7%
  - African/African American: 35%
- Extreme Poverty (less than 50% FPL):
  - White: 8%
  - Asian: 8%
  - African/African American: 8%

#### Community Involvement

- Staff logged 37,559 hours serving clients. In addition to home visits, staff hosted 962 parenting classes, 35 childbirth preparation classes, and 36 family learning center sessions.

### REVENUE

- **Foundation Grants**: 15.67%
- **Government Contracts**: 21.18%
- **Donations/Contributions**: 33.10%
- **Medical Claims**: 21.98%
- **Other**: 8.42%

### EXPENSES

- **Program services**: 7.33%
- **Management and general**: 1.42%
- **Fundraising**: 91.04%

**Maps showing the geographic reach and client demographics are also included.**