



Ashley Schlosser
Live Out Loud PR, on behalf of Any Baby Can
ashley@liveoutloudpr.com
(512) 968-0562

FOR IMMEDIATE RELEASE

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MEDIA CONTACT:

Ashley Schlosser | 512.968.0562 | media-inquiries@anybabycan.org

INTERVIEWS AVAILABLE UPON REQUEST

Any Baby Can Announces 21st Anniversary Rockin' Round Up at ACL Live Moody Theater featuring St. Paul & The Broken Bones

Benefit concert to honor Austin leaders Texas Sen. Kirk Watson, Mark Hawkins, Greg Van Wyk and ABC Home and Commercial Services

- WHAT:** Any Baby Can's 21st Anniversary Event – [Rockin' Round Up](#)
Featuring St. Paul & The Broken Bones at ACL Live at The Moody Theater
- WHEN:** Thursday, Feb. 15, 2018 – Doors at 8:30 pm
(VIP registration opens at 5:30 p.m., walk-in VIP reception until 7 p.m., program begins at 7:10 p.m.)
- WHO:** [St. Paul & The Broken Bones](#)
Jay Lamy and Marjorie Clifton, Rockin' Round Up Co-Chairs, Any Baby Can
Texas Sen. Kirk Watson
- WHERE:** ACL Live at The Moody Theater
310 W Willie Nelson Blvd #1B
Austin, TX 78701
- RSVP:** Media may RSVP to Ashley Schlosser at Media-inquiries@anybabycan.org.

AUSTIN, TX, January 5, 2018 – Any Baby Can, the Austin-based nonprofit dedicated to helping families raise healthy and happy children, today announced its 21st annual fundraising benefit, Rockin' Round Up. For the first time, the event will move to Austin City Limits Live (ACL Live) at The Moody Theater and feature St. Paul & The Broken Bones on Thursday, February 15, 2018.

Co-chaired by Jay Lamy and Marjorie Clifton, the event will honor the following: Texas Sen. Kirk Watson; Mark Hawkins of Armbrust & Brown, PLLC; Greg Van Wyk of Austin Asset and former Board Chair of Any Baby Can; and Matt Burns of ABC Home and Commercial Services for their outstanding leadership in helping children throughout Central Texas. This year's benefit concert is nearly sold out. Tickets and sponsorships are available at bit.ly/RRU18sponsorship.

“Any Baby Can understands that families are complex, and we provide support that stabilizes every member of a family in crisis,” said Jay Lamy, Rockin’ Round Up Co-Chair. “With a 39-year history in Austin, we are the first referral for local health care providers and schools when they see a child experiencing a problem. We help families tackle issues ranging from developmental delays and attention-deficit hyperactivity disorder (ADHD) to childhood cancer. For the families we serve, these are the crossroad moments, and we are the make or break for generations.”

“In the wake of Hurricane Harvey and in an ever-growing Central Texas, the demand for our services has only expanded. This event will help bolster our services to support more than 500 additional families on our waiting list. This year’s event is a time to play Austin style, celebrate our success and feel good uniting around our care for local families,” said Marjorie Clifton, Rockin’ Round Up Co-Chair.

In the fiscal year of 2016, Any Baby Can served more than 4,350 families in Central Texas. Clients served face crises that could permanently destabilize their home or children and come from every corner of the city. Any Baby Can services led to 90 percent of families meeting or exceeding their goals for stabilization – be it health or developmental outcomes, parenting or financial goals. And for every \$1 invested in Any Baby Can, we save the state \$17 per child across his or her lifetime.

This year’s benefit concert helps Any Baby Can to expand its audience and raise awareness for the broad-reaching impacts and partnerships the organization has developed across the region. The program includes an honoree awards presentation, live auction and live music.

At the honoree awards presentation, Any Baby Can will recognize Texas Sen. Kirk Watson with the Advocate of the Year Award in honor of his tremendous work in education and healthcare. His history of championing issues critical to families has been a key component in executing the mission of Any Baby Can by helping to provide healthcare access, fight domestic violence, and to provide education and support for children.

“What an honor to receive Any Baby Can’s 2018 Advocate of the Year Award,” said Sen. Watson. “Making a positive impact on the lives of families and children across central Texas has been one of my greatest accomplishments. I am proud of the work Any Baby Can has done for the past 39 years and look forward to its continued success. The more we help families and children, the greater we become as a community.”

Trial lawyer with Armbrust & Brown, PLLC, Mark Hawkins, will receive the Volunteer Award for his pro-bono services provided to Any Baby Can’s clients the De La Paz family. Mark became involved with Any Baby Can in 2017 when he offered his legal expertise to assist a family in need. When the De La Paz family was nominated by Any Baby Can for the *Austin American-Statesman’s* Season for Caring campaign, one of their wishes was to establish ownership of their home.

Without being asked, Mark volunteered more than \$10,000 of his time and resources to the De La Paz family, ultimately proving that they were the legal owners of their home. His volunteerism speaks perfectly to the mission of Any Baby Can, as his donation stabilized the family’s environment, allowing their children to grow up healthy and happy. This opened the door for renovations that made the home accessible for two wheelchair-bound children.

Former board chair of Any Baby Can and Executive Vice President and Principal of Austin Asset Greg Van Wyk will be presented with the Healthy Families Champion Award. He is a longtime advocate, volunteer leader and donor to Any Baby Can who has aided the organization for several years.

“Simply put, our family partners with Any Baby Can as we wholeheartedly agree that every child deserves to be healthy and happy,” said Greg Van Wyk. “With nearly 100 extraordinary therapists, nurses, social workers and counselors, we can magnify the impact of our investment in children and families by leveraging the efficient, tremendous talents and life changing capabilities Any Baby Can brings to bear. We are humbled and honored to walk alongside the clients of Any Baby Can no matter where they find themselves on life’s journey.”

ABC Home and Commercial Services will be honored with the 2018 Philanthropist Award. This award is presented to an individual, couple, family, corporation or foundation with a proven record of exceptional generosity—through either direct financial support, advocacy or through exceptional leadership skills in coordinating groups of volunteers for major fundraising projects—benefitting the mission and the work of Any Baby Can.

Sponsors for the event include Aquila as Entertainment Sponsor and ABC Home and Commercial Services as Ladybird Sponsor. Sponsorship opportunities are still available. Tickets for the event are on sale now through the event date on February 15 at 6 p.m., or until sold out. Tickets and sponsorships are available at bit.ly/RRU18sponsorship.

To learn more about attending Rockin’ Round Up, sponsorship and supporting Any Baby Can, visit anybabycan.org/rru2018.

ABOUT ANY BABY CAN

Any Baby Can helps parents raise healthy and happy children by strengthening them through education, therapy and family support services. Services are provided through home-visitation programs, community classes and support groups.

Clients come to Any Baby Can from a variety of referral sources, including other social service agencies, Neonatal Intensive Care Units, pediatricians, hospitals, WIC (Women, Infants and Children) Clinics, school nurses, teachers, family members and friends. For more information, please visit www.anybabycan.org.

AUSTIN CITY LIMITS LIVE AT THE MOODY THEATER

Austin City Limits Live at The Moody Theater (ACL Live) is a state-of-the-art, 2,750-person capacity live music venue that hosts approximately 100 concerts a year. It serves as the new home for the taping of the acclaimed KLRU-TV produced PBS series, *Austin City Limits*, the longest running music series in American television history. ACL Live is nestled next to the W Austin Hotel & Residences, which are both located within Block 21, the first mixed-occupancy building of its type in the world to be LEED certified. LEED is a mark of excellence developed by the U.S. Green Building Council acknowledging measurable performance attributes that benefit human and environmental health. ACL Live is the premier destination in Austin for live performances as well as numerous special and private events.

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