



## SPONSORSHIP OPPORTUNITIES

- Presenting Sponsor - \$10,000
- Platinum Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500

## UNDERWRITING OPPORTUNITIES

- T-shirt Underwriter - \$5,000
- After-Race Party Underwriter - \$5,000
- Awards Underwriter - \$2,500

Questions?  
Please contact [RunToHear@anybabycan.org](mailto:RunToHear@anybabycan.org)

Proceeds provide financial assistance for hearing aids and devices to Central Texas families of children with hearing loss.

## Yes! We would like to support Run to Hear

### SPONSOR INFORMATION

Sponsor/Business Name (exactly as you would like it to appear in event materials):

\_\_\_\_\_

Contact Name: \_\_\_\_\_ Organization: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

### PAYMENT INFORMATION

I will pay online at [www.anybabycan.org](http://www.anybabycan.org)     A check payable is enclosed     Please invoice me

Please bill my credit card \_\_\_\_\_ CCV \_\_\_\_\_

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_



# Sponsorship Opportunities

Proceeds provide financial assistance for hearing aids and devices to Central Texas families of children with hearing loss.

	Presenting \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
	Race Participation for 10	Race Participation for 6	Race Participation for 4	Race Participation for 2	
VIP Promotion	✓				
Premier Signage	✓	✓			
Booth Space at Event	✓	✓	✓		
Website and Promotional Mention	✓	✓	✓	✓	
Mention at Event	✓	✓	✓	✓	✓

## EXPLANATION OF BENEFITS

### VIP Promotion

- "Presented By" position alongside Run to Hear logo in all marketing materials
- Newsletter recognition (6,000+ subscribers)
- Invitation for 10 to After-Race Party

### Premier Signage

- Logo on race signage
- Logo on website and all promotional materials
- Logo on participant T-shirts

*\*Gold level receives all Premier benefits except T-shirt recognition*

### Website/Promotional Mention

- Social media recognition on Any Baby Can Facebook (3,000+ Likes) and Twitter (2,000+ Followers)



# Underwriting Opportunities

*All levels receive prominent recognition through the year, including:*

Website, e-marketing material and advertisements | Dedicated social media recognition before and after the race

## T-Shirt Underwriter - \$5,000

The Run to Hear T-Shirt Underwriter has the exclusive opportunity to cover the cost of participant T-shirts and receive the most prominent positioning on the T-shirts.

- Exclusive recognition and naming opportunity as T-shirt Underwriter
- Mention during T-shirt distribution
- Name/logo included on all signage at event
- Name/logo included on website and all promotional materials
- 10x10 booth space at event

## After-Race Party Underwriter - \$5,000

The Run to Hear After-Race Party Underwriter has the exclusive opportunity to refuel race participants during a fun-filled celebration.

- Exclusive recognition and naming opportunity as After-Race Party Underwriter
- Mention during After-Race Party
- Name/logo included on all signage at event and After-Race Party
- Name/logo included on website and all promotional materials
- 10x10 booth space at event

## Awards Underwriter - \$2,500

The Run to Hear Awards Underwriter has the exclusive opportunity to cover the cost of the overall and age group awards, and receive recognition on each award.

- Exclusive recognition and naming opportunity as Awards Underwriter
- Mention during Awards presentation
- Name/logo engraved on the awards presented
- Name/logo included on all signage at event
- Name/logo included on website and all promotional materials
- 10x10 booth space at event