



SPONSORSHIP OPPORTUNITIES

- Presenting Sponsor - \$10,000
- Platinum Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500

UNDERWRITING OPPORTUNITIES

- T-shirt Underwriter - \$5,000
- After-Race Party Underwriter - \$5,000
- Awards Underwriter - \$2,500

Questions?
Please contact RunToHear@anybabycan.org

Proceeds provide financial assistance for hearing aids and devices to Central Texas families of children with hearing loss.

Yes! We would like to support Run to Hear

SPONSOR INFORMATION

Sponsor/Business Name (exactly as you would like it to appear in event materials):

Contact Name: _____ Organization: _____

Phone: _____ Email: _____

Address: _____

City _____ State _____ ZIP _____

PAYMENT INFORMATION

I will pay online at www.anybabycan.org A check payable is enclosed Please invoice me

Please bill my credit card _____ CCV _____

Card # _____ Exp. _____

Name on Card _____

Billing Address _____ City _____ State _____ ZIP _____

Signature _____ Date _____



Sponsorship Opportunities

Proceeds provide financial assistance for hearing aids and devices to Central Texas families of children with hearing loss.

	Presenting \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
	Race Participation for 10	Race Participation for 6	Race Participation for 4	Race Participation for 2	
VIP Promotion	✓				
Premier Signage	✓	✓			
Booth Space at Event	✓	✓	✓		
Website and Promotional Mention	✓	✓	✓	✓	
Mention at Event	✓	✓	✓	✓	✓

EXPLANATION OF BENEFITS

VIP Promotion

- "Presented By" position alongside Run to Hear logo in all marketing materials
- Newsletter recognition (6,000+ subscribers)
- Invitation for 10 to After-Race Party

Premier Signage

- Logo on race signage
- Logo on website and all promotional materials
- Logo on participant T-shirts

**Gold level receives all Premier benefits except T-shirt recognition*

Website/Promotional Mention

- Social media recognition on Any Baby Can Facebook (3,000+ Likes) and Twitter (2,000+ Followers)



Underwriting Opportunities

All levels receive prominent recognition through the year, including:

Website, e-marketing material and advertisements | Dedicated social media recognition before and after the race

T-Shirt Underwriter - \$5,000

The Run to Hear T-Shirt Underwriter has the exclusive opportunity to cover the cost of participant T-shirts and receive the most prominent positioning on the T-shirts.

- Exclusive recognition and naming opportunity as T-shirt Underwriter
- Mention during T-shirt distribution
- Name/logo included on all signage at event
- Name/logo included on website and all promotional materials
- 10x10 booth space at event

After-Race Party Underwriter - \$5,000

The Run to Hear After-Race Party Underwriter has the exclusive opportunity to refuel race participants during a fun-filled celebration.

- Exclusive recognition and naming opportunity as After-Race Party Underwriter
- Mention during After-Race Party
- Name/logo included on all signage at event and After-Race Party
- Name/logo included on website and all promotional materials
- 10x10 booth space at event

Awards Underwriter - \$2,500

The Run to Hear Awards Underwriter has the exclusive opportunity to cover the cost of the overall and age group awards, and receive recognition on each award.

- Exclusive recognition and naming opportunity as Awards Underwriter
- Mention during Awards presentation
- Name/logo engraved on the awards presented
- Name/logo included on all signage at event
- Name/logo included on website and all promotional materials
- 10x10 booth space at event