



SPONSORSHIP OPPORTUNITIES

- Presenting Sponsor - \$10,000
- Platinum Sponsor - \$5,000
- Gold Sponsor - \$2,500
- Silver Sponsor - \$1,000
- Bronze Sponsor - \$500

UNDERWRITING OPPORTUNITIES

- T-shirt Underwriter - \$5,000
- After-Race Party Underwriter - \$5,000
- Awards Underwriter - \$2,500

Questions?
Please contact RunToHear@anybabycan.org

Yes! We would like to support Run to Hear

SPONSOR INFORMATION

Sponsor/Business Name (exactly as you would like it to appear in event materials):

Contact Name: _____ Organization: _____

Phone: _____ Email: _____

Address: _____

City _____ State _____ ZIP _____

PAYMENT INFORMATION

I will pay online at www.anybabycan.org A check payable is enclosed Please invoice me

Please bill my credit card _____ CCV _____

Card # _____ Exp. _____

Name on Card _____

Billing Address _____ City _____ State _____ ZIP _____

Signature _____ Date _____



Sponsorship Opportunities

| | Presenting \$10,000 | Platinum \$5,000 | Gold \$2,500 | Silver \$1,000 | Bronze \$500 |
|---------------------------------|---------------------------|--------------------------|--------------------------|--------------------------|-----------------|
| | Race Participation for 10 | Race Participation for 6 | Race Participation for 4 | Race Participation for 2 | |
| VIP Promotion | ✓ | | | | |
| Premier Signage | ✓ | ✓ | | | |
| Booth Space at Event | ✓ | ✓ | ✓ | | |
| Website and Promotional Mention | ✓ | ✓ | ✓ | ✓ | |
| Mention at Event | ✓ | ✓ | ✓ | ✓ | ✓ |

EXPLANATION OF BENEFITS

VIP Promotion

- "Presented By" position alongside Run to Hear logo in all marketing materials
- Newsletter recognition (6,000+ subscribers)
- Invitation for 10 to After-Race Party

Premier Signage

- Logo on race signage
- Logo on website and all promotional materials
- Logo on participant T-shirts

**Gold level receives all Premier benefits except T-shirt recognition*

Website/Promotional Mention

- Social media recognition on Any Baby Can Facebook (3,000+ Likes) and Twitter (2,000+ Followers)



Underwriting Opportunities

All levels receive prominent recognition through the year, including:

Website, e-marketing material and advertisements | Dedicated social media recognition before and after the race

T-Shirt Underwriter - \$5,000

The Run to Hear T-Shirt Underwriter has the exclusive opportunity to cover the cost of participant T-shirts and receive the most prominent positioning on the T-shirts.

- Exclusive recognition and naming opportunity as T-shirt Underwriter
- Mention during T-shirt distribution
- Name/logo included on all signage at event
- Name/logo included on website and all promotional materials
- 10x10 booth space at event

After-Race Party Underwriter - \$5,000

The Run to Hear After-Race Party Underwriter has the exclusive opportunity to refuel race participants during a fun-filled celebration.

- Exclusive recognition and naming opportunity as After-Race Party Underwriter
- Mention during After-Race Party
- Name/logo included on all signage at event and After-Race Party
- Name/logo included on website and all promotional materials
- 10x10 booth space at event

Awards Underwriter - \$2,500

The Run to Hear Awards Underwriter has the exclusive opportunity to cover the cost of the overall and age group awards, and receive recognition on each award.

- Exclusive recognition and naming opportunity as Awards Underwriter
- Mention during Awards presentation
- Name/logo engraved on the awards presented
- Name/logo included on all signage at event
- Name/logo included on website and all promotional materials
- 10x10 booth space at event